

Adviser Ratings Database Report

Q1 2022



AR data

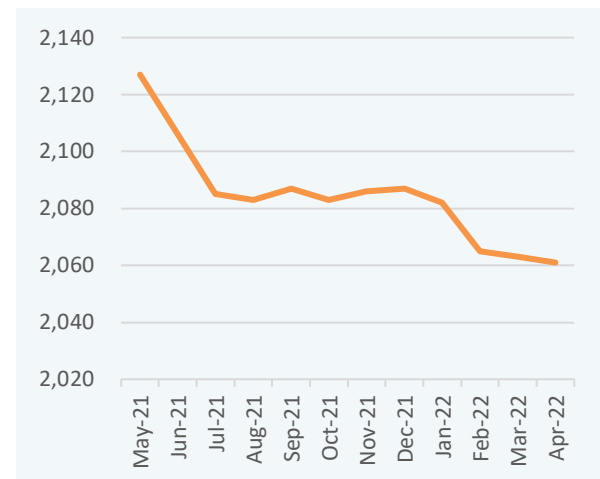
1. Nightingale Dataset Changes

Overall	Jan-22	Apr-22	Dif #	Dif %
Advisers	17,579	17,061	(518)	-2.9%
Practices	7,091	6,852	(239)	-3.4%
Licensees	2,082	2,061	(21)	-1.0%

Number of Advisers

Number of Licensees

Number of Authorised Advisers/Licensees on the ASIC Financial Adviser Register – Not including FX & Timeshare

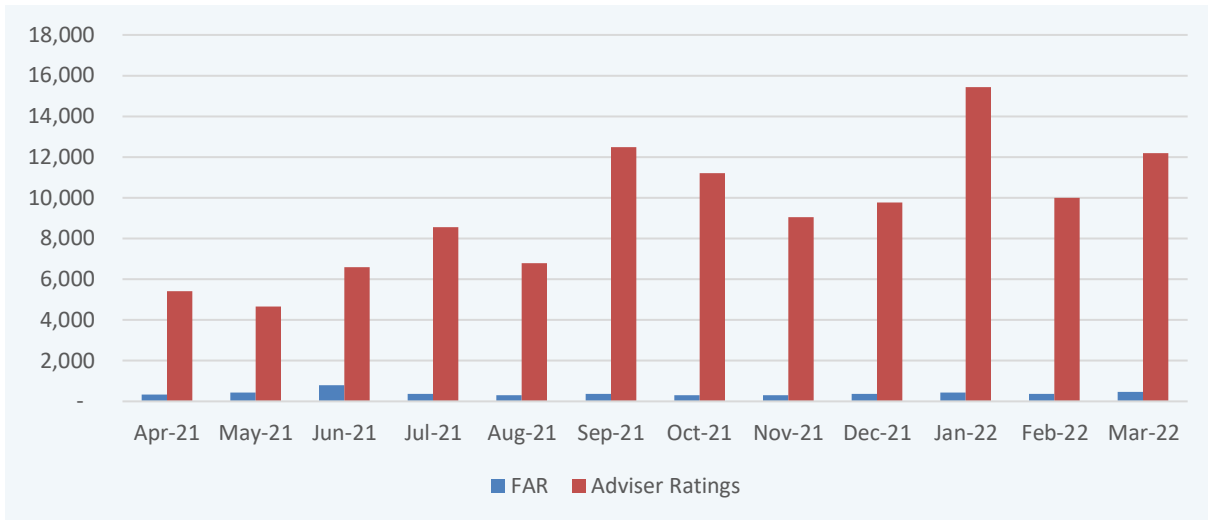


Nightingale Database Updates

△	Adviser Level			Practice Level			Licensee Level		
	New	Edited	Removed	New	Edited	Removed	New	Edited	Removed
Email	697	645	119	330	74	17	175	19	1
Address	297	886	-	158	221	-	43	89	-
Key Contact	-	-	-	158	118	-	43	68	-
Landline	370	733	47	173	64	11	47	42	-
Mobile	685	71	11	-	-	-	-	-	-
Website	-	-	-	198	143	22	55	54	7
LinkedIn	572	165	42	262	89	46	69	41	20
Facebook	560	10	136	320	24	31	76	4	15
Twitter	374	2	9	201	7	20	59	5	12
Practice	297	436	816	-	-	-	-	-	-
Licensee	297	414	816	-	-	-	-	-	-
Unique	3,461			939			331		

Adviser Checks

Number of Financial Adviser changes per month on the ASIC FAR v the number of checks by Adviser Ratings*



*Updates by Adviser Ratings includes in-depth analysis of the ASIC FAR, research, email mining and through Adviser engagement.

2. Nightingale Dataset Coverage

Adviser, Practice & Licensee Contact Statistics

Completeness of key Adviser, Practice & Licensee data fields in the Adviser Ratings Nightingale Contacts database

Contact	Adviser Level			Practice Level			Licensee Level		
	Jan-22	Apr-22	%	Jan-22	Apr-22	%	Jan-22	Apr-22	%
Emails	91%	93%	2.0%	76%	79%	2.4%	54%	61%	7.2%
Addresses	100%	100%	0.0%	100%	100%	0.0%	100%	100%	0.0%
Landline	95%	95%	0.1%	90%	89%	-0.6%	95%	93%	-1.4%
Mobile	49%	52%	2.8%	65%	67%	2.9%	55%	58%	3.1%
Socials	84%	86%	1.7%	90%	90%	0.1%	87%	87%	-0.2%

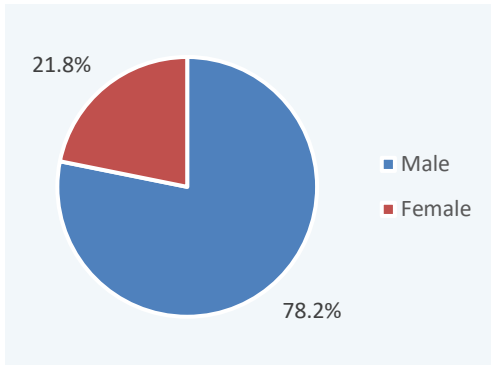
Adviser, Practice & Licensee Insight Statistics

Completeness of key Adviser, Practice & Licensee data fields in the Adviser Ratings Nightingale Insights database

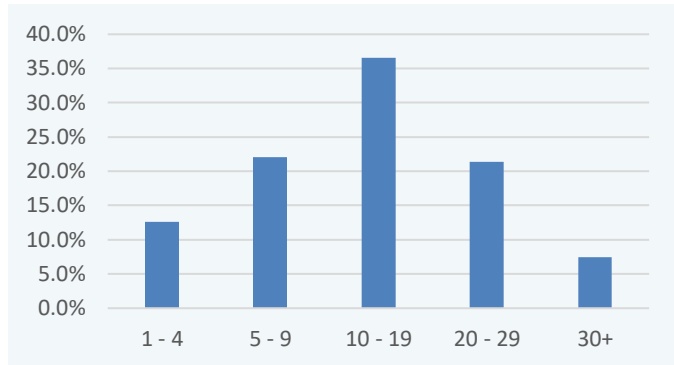
Insights	Adviser Level			Practice Level			Licensee Level		
	Jan-22	Apr-22	%	Jan-22	Apr-22	%	Jan-22	Apr-22	%
Funds Under Advice	100%	100%	0.0%	100%	100%	0.0%	100%	100%	0.0%
Number of Clients	100%	100%	0.0%	100%	100%	0.0%	100%	100%	0.0%
Expertise	20%	21%	0.8%						
Memberships	74%	73%	-0.1%						
In-Force Premium	14%	14%	0.3%	16%	16%	0.0%			
Min. Investment	30%	30%	0.4%						
Min. Income	26%	27%	0.4%						
Admin. Platform	79%	79%	0.2%	76%	76%	-0.5%	27%	27%	-0.2%
Life Insurer	67%	67%	-0.1%	71%	71%	-0.7%	20%	20%	0.0%
Software Supplier	78%	78%	0.1%	75%	75%	-0.5%	27%	26%	-0.1%
Research House	74%	76%	1.5%	69%	71%	1.7%	25%	25%	-0.2%
Inv. Consultant	62%	61%	-0.3%	64%	63%	-0.9%	12%	11%	0.0%
APL	77%	77%	-0.1%	75%	74%	-0.8%	29%	28%	-0.1%

3. Adviser Universe Insights

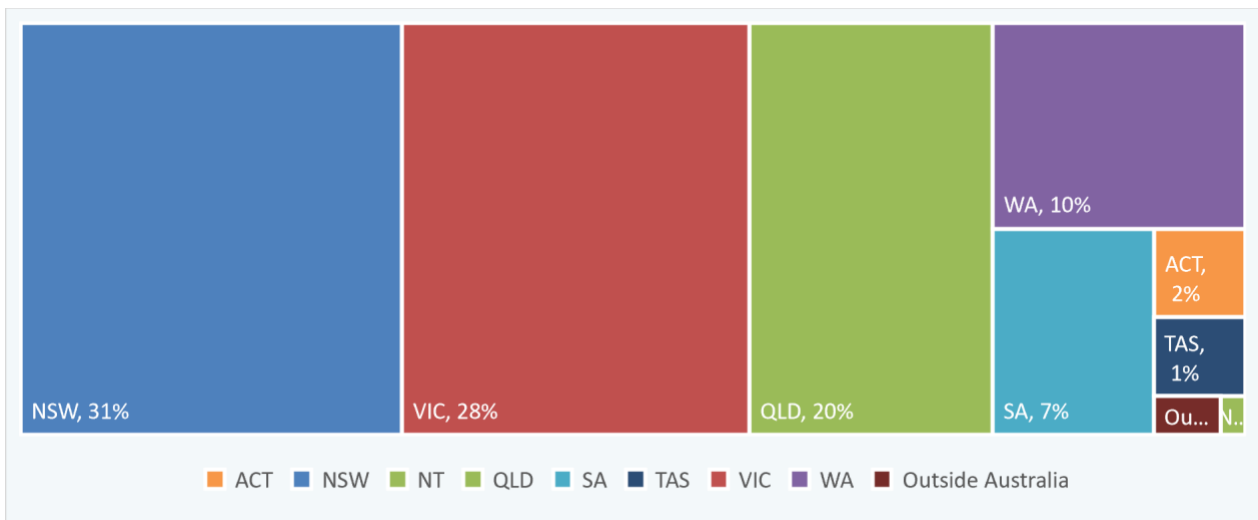
Gender Distribution



Years of Experience



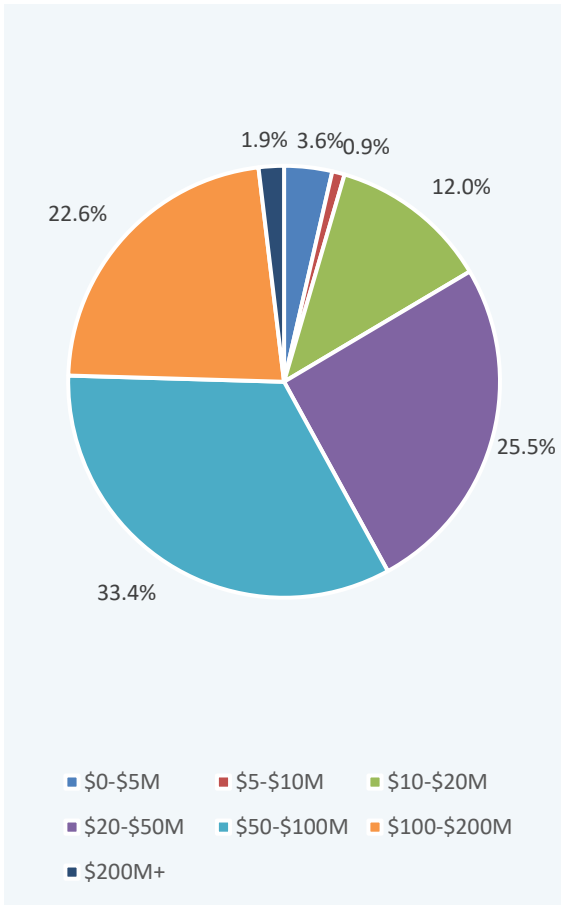
State Distribution



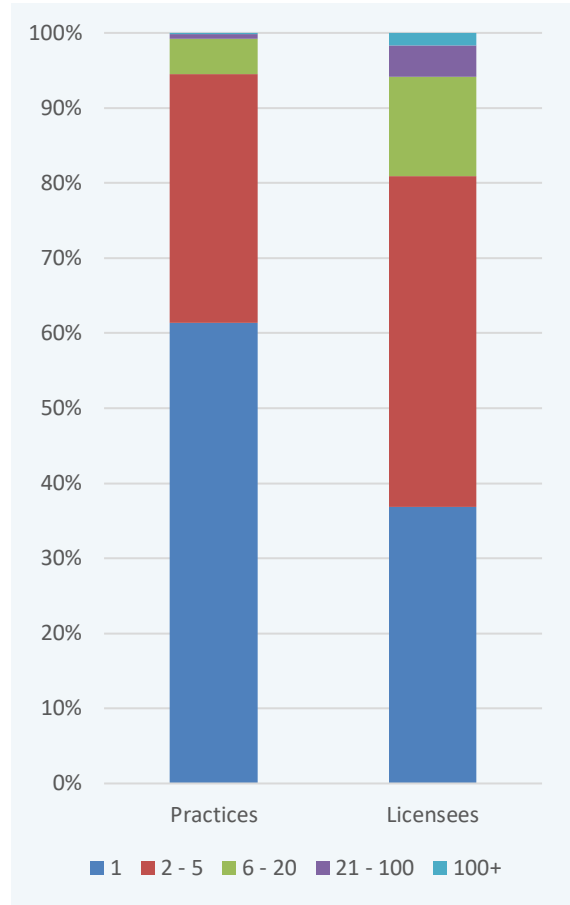
Practice Size v FUA

	\$0-\$5M	\$5-\$20M	\$20-\$50M	\$50-\$100M	\$100-\$200M	\$200-\$500M	\$500M+
1 Adviser	1.6%	6.7%	17.2%	20.7%	14.0%	1.1%	0.0%
2 – 5 Advisers	0.0%	0.2%	0.9%	5.8%	12.8%	12.8%	0.8%
6 – 20 Advisers	0.0%	0.0%	0.0%	0.0%	0.1%	1.5%	3.0%
21 – 100 Advisers	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
100+ Advisers	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%

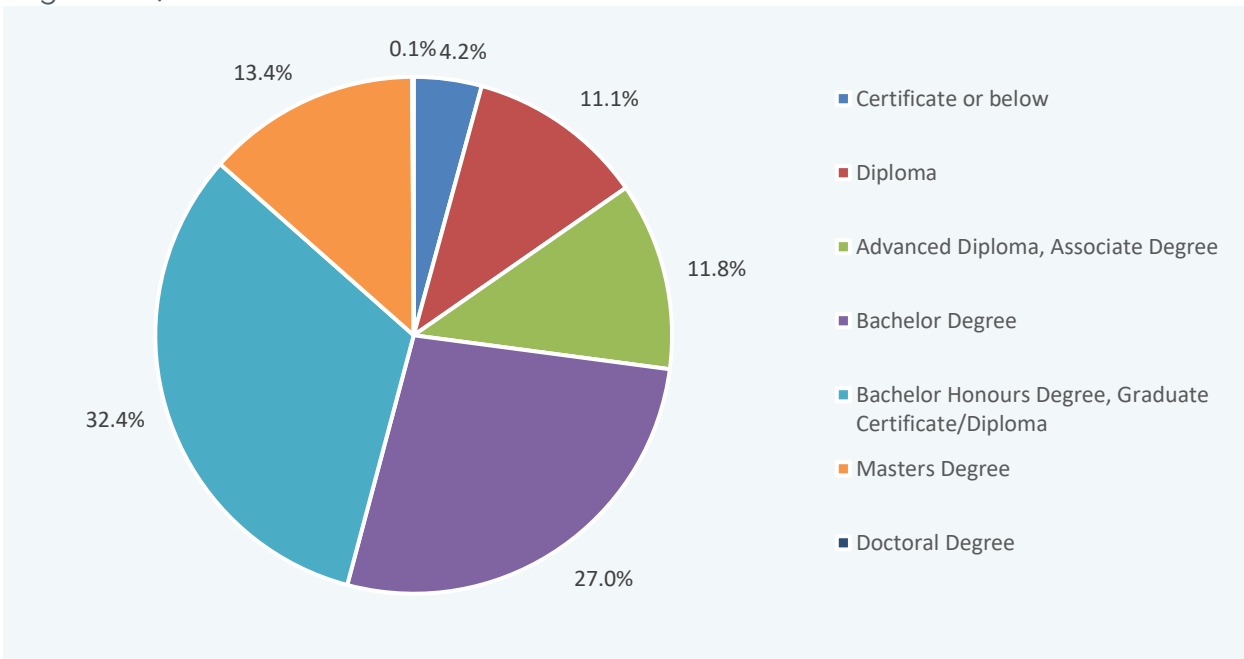
FUA Distribution



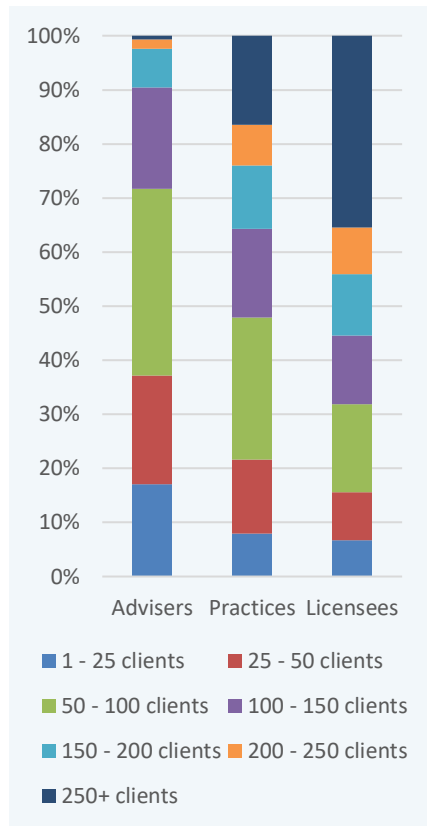
Advisers per Practice/Licensee



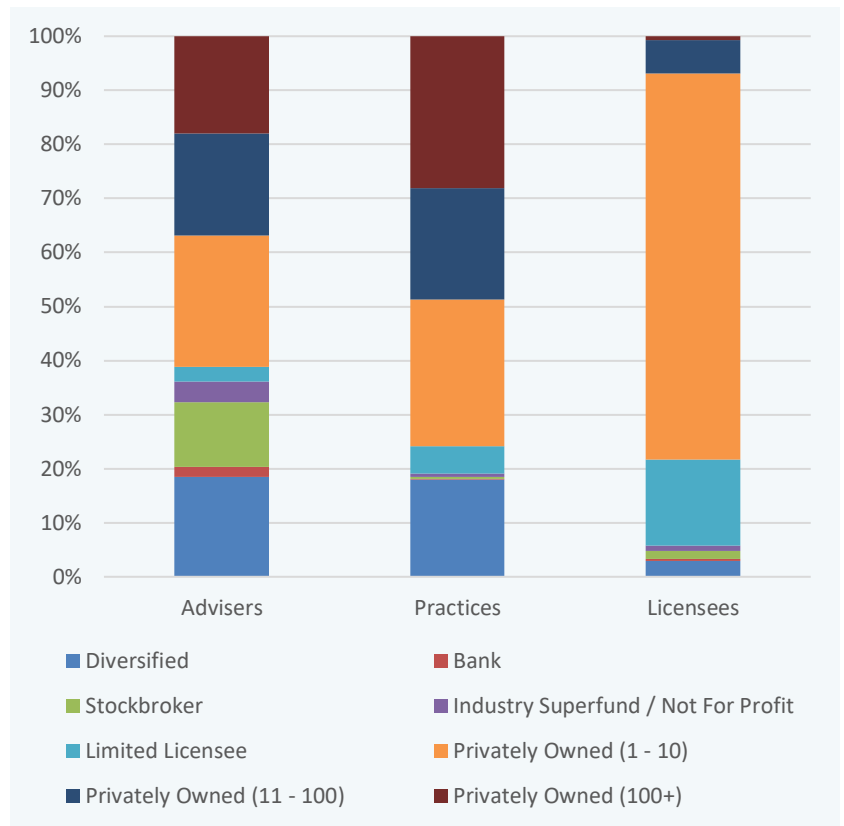
Highest Qualification Distribution



Number of Clients



Licensee Segment





Katie Dukes – Service Delivery Manager
katie@adviserratings.com.au
02 8083 0974

Nicolas Peña Mc Gough – Econometrician
nicolas@adviserratings.com.au

Level 22, Tower 3,
300 Barangaroo Avenue, Sydney